

THE FLOWER MOUND TOWN COUNCIL STRATEGIC PLANNING SESSION: HELD ON THE 15TH DAY OF JULY 2021, IN THE FLOWER MOUND TOWN HALL, LOCATED AT 2121 CROSS TIMBERS ROAD IN THE TOWN OF FLOWER MOUND, COUNTY OF DENTON, TEXAS AT 4:00 P.M.

[Click here](#) for meeting video link (subject to change)

The Town Council met in a regular meeting with the following members present:

Derek France	Mayor
Ben Bumgarner	Mayor Pro Tem
Sandeep Sharma	Deputy Mayor Pro Tem
Adam Schiestel	Councilmember Place 1
Jim Engel	Councilmember Place 4
Ann Martin	Councilmember Place 5

constituting a quorum with the following members of the Town Staff participating:

Theresa Scott	Town Secretary
Debra Wallace	Interim Town Manager/CFO
Tommy Dalton	Assistant Town Manager
Tiffany Bruce	Assistant Town Manager/Town Engineer
Lexin Murphy	Director of Planning Services
Chuck Jennings	Director of Parks and Recreation
JP Walton	Assistant to the Town Manager/Interim Director of Econ. Dev.
John Chapman	Long Range Planner
Clay Riggs	Director of Public Works
Matt Woods	Director of Environmental Services
Robert Pegg	Assistant Director of Engineering
Brian Waltenburg	Assistant Director of Engineering
Andy Kancel	Police Chief/Acting Fire Chief
Matt Hotelling	Traffic Engineer

A. CALL STRATEGIC PLANNING SESSION TO ORDER

Mayor France called the meeting to order at 4:00 p.m.

B. PUBLIC COMMENT

Names listed below don't necessarily reflect the order in which each person spoke and all addresses are located in Flower Mound unless otherwise indicated.

	Speaker name and address	Subject (as written on the form)
1.	Yvette Elliott, 1309 Homestead	Item 17
2.	Sandy Fambrough, 4105 Spring Meadow Ln	Item 17
3.	Don Shields, 3815 Cortadera Ct	All Together Flower Mound
4.	Vince Gallo, 3201 Walnut Grove	Items 7 and 9
5.	A. Jones (address not provided)	Item 17
6.	Paul Stone, 4100 Broadway	Various

C. AGENDA ITEMS

Discussion of the Town's Strategic Plan including objectives, action items, targets, and performance for the goals of:

1. Safety and Security
2. First Rate Infrastructure

3. Financial Soundness and Operational Excellence
4. Superior Quality of Life
5. Dynamic Economic Environment
6. Regional Cooperation
7. Community Engagement
8. Quality Workforce

And including discussions involving:

9. Town communications, website, notifications, customer service, technology, transparency, engagement, and benchmarking
10. Town finance, tax rate, budget, revenues, expenditures, impact fees, development fees, and facilities
11. Economic development
12. Recycling, and solid waste contract
13. Town infrastructure (transportation, sidewalks/connectivity, lighting, water, wastewater, and drainage)
14. Development processes/standards/fees, tree ordinance, neighborhood planning, roadway and landscape setbacks and buffers, open space, parks, growth, uses, housing, SMARTGrowth, Cross Timbers Conservation Development District development options, Lakeside Business District and limited residential, Mixed-Use Zoning District Regulations, Master Plan, and zoning regulations
15. Infill development including potential discussion about 4000 Morriss Road, 4497 Cross Timbers Road, and the northwest corner of Firewheel Drive and Milford Drive.
16. Town Boards and Commissions, including required training, number of members on each and term limits
17. All Together Flower Mound initiative
18. Town Manager search
19. Charter Review

A strategic planning session report will be forthcoming for Council approval. Once adopted by Council the report will be posted on the Town Council section of the Town's website with [previous reports](#) (bottom of the page).

D. ADJOURN PLANNING SESSION

Mayor France adjourned the meeting at 10:35 p.m. on Thursday, July 15, 2021, and all were in favor.

TOWN OF FLOWER MOUND, TEXAS



DEREK FRANCE, MAYOR

ATTEST:



THERESA SCOTT, TOWN SECRETARY