

THE FLOWER MOUND TOWN COUNCIL STRATEGIC PLANNING SESSION: HELD ON THE 16TH DAY OF JUNE 2022, IN THE FLOWER MOUND TOWN HALL, LOCATED AT 2121 CROSS TIMBERS ROAD IN THE TOWN OF FLOWER MOUND, COUNTY OF DENTON, TEXAS AT 4:00 P.M.

[Click here](#) for meeting video link (subject to change)

The Town Council met in a regular meeting with the following members present:

Derek France	Mayor
Sandeep Sharma	Mayor Pro Tem
Ann Martin	Deputy Mayor Pro Tem
Adam Schiestel	Councilmember Place 1
Brian Taylor (via teleconference)*	Councilmember Place 3
Jim Engel	Councilmember Place 4

*The following language was posted in the agenda:

In accordance with section 551.127 of the Texas Government Code (Open Meeting Act) this meeting will be an in-person meeting with a single member of Town Council participating by video conference. The public meeting location will be Flower Mound Town Hall, 2121 Cross Timbers Rd Flower Mound, Texas. The Mayor, as presiding officer of Town Council, and a quorum of the Town Council will be physically present at this location. The location where the Mayor is physically present shall be open to the public during the open portions of the meeting.

constituting a quorum with the following members of the Town Staff participating:

Theresa Scott	Town Secretary
James W. Childers	Town Manager
Tommy Dalton	Assistant Town Manager
Tiffany Bruce	Assistant Town Manager/Town Engineer
Lexin Murphy	Director of Planning Services
Tammy Wilson	Chief Financial Officer
Chuck Jennings	Director of Parks and Recreation
JP Walton	Strategic Services Manager
Clay Riggs	Director of Public Works
Matt Hotelling	Senior Engineering Transportation Manager
Sue Ridnour	Director of Library Services
Julie Taylor	Director of Treasury Operations
Melissa Demmitt	Director of Communications

and the following consultant participating (for the Cultural Arts Center presentation):

Andrew Oxley	Oxley Williams Tharp Architects
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A. CALL STRATEGIC PLANNING SESSION TO ORDER

Mayor France called the meeting to order at 4:00 p.m.

B. PUBLIC COMMENT

Names listed below don't necessarily reflect the order in which each person spoke and all addresses are located in Flower Mound unless otherwise indicated.

	Speaker name and address	Subject (as written on the form)
1.	Tom Bailey, 1205 Indian Cherry Ln	Cultural Arts Center

2.	Fred Vincent, 3933 Bordeaux Cir With donated time from: Elizabeth Brannon, 4108 Withers Rd	Environmental Quality
3.	Beth Dilley, 3100 Sagebrush Dr	Cultural Arts Center
4.	Kirti Patel, 4113 Messina Path	Cultural Arts Center

C. AGENDA ITEMS

Mr. Walton, Strategic Services Manager, outlined the meeting format.

Mr. Childers reported on the possibility of a future council retreat in the fall, and the associated purpose.

Various Town staff gave presentations and responded to comments or questions on the following topics:

Discussion of the Town’s Strategic Plan including objectives, action items, targets, and performance for the goals of:

1. Safety and Security
2. First Rate Infrastructure
3. Financial Soundness and Operational Excellence
4. Superior Quality of Life
5. Dynamic Economic Environment
6. Regional Cooperation
7. Community Engagement
8. Quality Workforce

Town Council recessed at 6:28 p.m. and reconvened at 6:52 p.m.

And including discussions involving:

9. Town communications, website, notifications, customer service, technology, transparency, engagement, new resident information, and council retreat
10. Town finance, tax rate, budget, revenues, expenditures, development fees, homestead exemption, dedicated sales tax election, and facilities
11. Economic development, incentives, office development, warehouse uses, and Tax Increment Reinvestment Zone (TIRZ) #1
12. Public Art, cultural arts center, historical commission, and boards and commissions
13. Town infrastructure, transportation, traffic management/synchronization, traffic signals, sidewalks/connectivity, lighting, water, wastewater, and drainage
14. Development processes/standards/fees, neighborhood planning, growth, infill locations, uses, housing, SMARTGrowth, Cross Timbers Conservation Development District development options, Master Plan, and zoning regulations

A strategic planning session report will be forthcoming for Council approval. Once adopted by Council the report will be posted on the Town Council section of the Town’s website with previous reports (bottom of the page).

D. ADJOURN PLANNING SESSION

Mayor France adjourned the planning session at 9:29 p.m. on Thursday, June 16, 2022, and all were in favor.

TOWN OF FLOWER MOUND, TEXAS



DEREK FRANCE, MAYOR

ATTEST:



THERESA SCOTT, TOWN SECRETARY